### GRAPHIC DESIGN – Self-Assessment

#### EXPECTATIONS

<table>
<thead>
<tr>
<th></th>
<th>LEVEL 1</th>
<th>LEVEL 2</th>
<th>LEVEL 3</th>
<th>LEVEL 4</th>
</tr>
</thead>
</table>
| 1. | I completed the poster design drawing with technical accomplishment.  
- A recognizable symbol has been created  
- Thought-provoking and intelligent design  
- Effective use of art materials  
- Symbol choice is appropriate  
- Message without words  
- Paper in good condition | | | |
| 2. | I completed all the communication requirements for the poster design drawing.  
- Drawing conveys a clear message  
- Colour choices help communicate the message  
- Message is simplified through a symbol  
- Symbolic message is easy to understand | | | |
| 3. | I used 2 different factors (e.g., culture, age, gender, life experience etc.) appropriate for the intended audience in my composition. Indicate which ones below  
- | | | |
| 4. | Three characteristics of graphic design are | | | |
| 5. | Symbols are effective ways to communicate messages because | | | |
| 6. | My greatest challenge in this project was | | | |
| 7. | I am proud of this drawing because | | | |
| 8. | If I did this project again I would | | | |

Based on this reflection I think I achieved the following level: 4 3 2 1

NAME:          DATE:

Used with permission of CrayolaTeachers.ca